

100AND10%

JOB TITLE

Marketing and Communications Executive

LOCATION

Wokingham, Berkshire

SALARY

Competitive

CONTRACT

Full time

JOB DESCRIPTION

Reporting to: Head of Marketing Operations

100AND10% is a full service marketing agency that works for a large client base in the sport, leisure, health and fitness sectors. Our clients include The FA,

UK Sport, British Paralympic Association, British Judo, Hatton Boxing, Life Fitness, Nuffield Health, Jetts Fitness and Lifetime Training.

We develop integrated marketing and communications campaigns for these clients and other NGB's and brands, and we have an excellent opportunity for a Marketing and Communications Executive to join our ever growing team.

The role will focus on day to day delivery of agreed marketing activities through multiple channels both on and offline, above and below the line. Through the effective use

of these you will assist in driving our clients' commercial growth and / or wider marketing aims ensuring the effective promotion and communication across both B2B and B2C audiences.

The newly created Marketing and Communications Executive position is ideally suited to someone with one to two years' marketing or communications experience, with a marketing, media, business, communications or English degree. You will be interested in developing your skillset quickly and have an aptitude for learning. You will be a confident and competent copywriter, have an appreciation for content marketing across digital channels and be someone who is comfortable liaising directly with clients and managing projects.

It is also essential that you have an interest in sport and fitness.

KNOWLEDGE & SKILLS

Suitable candidates will:

- Have the ability to support in the creation and writing of engaging marketing materials
- Be a competent copywriter with an eye for detail and the skills to write copy appropriate for the chosen marketing channel
- Hold a degree in marketing, media, business, communications, management or English degree or a related subject area
- Have some knowledge of using and managing content management systems e.g. WordPress, blogposts etc.
- Have knowledge of managing various social media platforms
- Have strong organisational skills with the ability to manage multiple priorities and deadlines
- Be able to work to briefs but also use own initiative to deliver work to a high standard
- Be able to work independently and as part of a team
- Have strong communication skills, both verbal and written

- Be capable of initiating and maintaining strong personal relationships with colleagues, clients and suppliers
- Be able to liaise with all clients and/or internal staff involved to ensure the completion of the appropriate tasks
- Have an interest in sport, leisure, health or fitness
- Be prepared to travel occasionally and to occasionally work unsociable / long hours to ensure projects are successfully completed

A high degree of organisation and self-motivation is required and the candidate must be willing and able to quickly learn our services, clients and the layout of the sport and fitness market (if not already known).

Based in Wokingham, the candidate will be chosen on attitude and not just their aptitude.

To understand more about what we do visit www.110percent.co.uk.

HOW TO APPLY

To apply, please send your CV (including the names and contact details of two references) and a brief covering note outlining our suitability for the role to tom.davies@110percent.co.uk.

If you are unable to complete the application by email please call 01183 272940 to discuss alternative methods for completing your application.

CLOSING DATE

20/10/2017

INTERVIEW DATE

Week commencing 29/10/17